



1st international conference of
Association of Inventory Academicians and Practitioners
on
Emerging Trends in Inventory, Supply Chain & Reliability Modeling

SPONSORSHIP PROPOSAL



December 21-23, 2018

In association with
Department of Operational Research, University of Delhi
&
Department of Mathematics, University of Gujarat



VENUE

Satyakam Bhavan, Social sciences Extension Building, University of Delhi, Delhi, India

OBJECTIVE

Association of Inventory Academicians and Practitioners (AIAP) in association with Department of Operational Research, University of Delhi and Department of Mathematics, Gujarat University is delighted to announce its **1st International Conference on Emerging Trends in Inventory, Supply Chain & Reliability Modeling (ETISCRM 2018)**, at Satyakam Bhavan, Social sciences Extension Building, University of Delhi, Delhi, India during **December 21-23, 2018**. AIAP and its organizing team welcome delegates from all over the world. ETISCRM 2018 aims to bring together researchers, academicians, industry professionals and scientists to interact and exchange ideas on the recent developments in the area of Inventory Control, Supply Chain Management and Reliability. The conference would be a forum to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends and applications in these interdisciplinary areas.

This is a rare opportunity for all to spend a quality time in listening to and interacting with many of the best brains in the world on an extraordinary range of topics and issues.

The subject of the conference will encourage a domain for pondering on various research aspects on the said theme. In this all-around focused condition, Inventory, Supply Chain and Reliability are the key issues in accomplishing market administration. Stock Management and Supply Chain is indivisible piece of any production or distribution system. Stock Management helps in deciding ideal stock levels while Supply Chain decides the ideal stream of data and material from place of production to place of necessity. Reliability issues are likewise of prime significance in the development of high quality software, design of systems and processes.

ATTENDEES

- ✓ Academics
- ✓ Researchers and Scholars
- ✓ Policymakers, planners and regulators
- ✓ E-Business Specialists
- ✓ Management Consultants
- ✓ General Managers
- ✓ Public Relations Executives
- ✓ Entrepreneurs
- ✓ Publishers and Broadcasters
- ✓ Scientists



CONFERENCE DETAIL

A three-day pre-conference workshop and conference will have the following features:

- ✓ Plenary sessions where macro problems and issues are to be probed and discussed
- ✓ Parallel sessions where specific and micro problems are examined.
- ✓ ETISCRM Distinguished Forum
- ✓ Keynote Sessions
- ✓ Networking breaks
- ✓ Exhibition booths

SPONSORSHIP CATEGORIES

Sponsorship Category	Sponsorship Amount
Platinum (allows 7 free delegates and extend an invitation for an invited talk)	5 Lakhs
Gold (allows 4 free delegates and extend an invitation for an invited talk)	3 Lakhs
Silver (allows 2 free delegates)	2 Lakhs
Brass (allows 1 free delegate)	1 Lakhs

SPONSORSHIP BENEFITS

The conference expects to attract in excess of 250 delegates. Before, during and after the conference, your organization will benefit from a significant exposure to an interested, relevant and influential audience. This is an excellent opportunity for your organization to demonstrate its involvement in this area and promote your products and services. Not only conference, but we are also offering an opportunity of displaying your banner and distribution of pamphlets in our pre-conference workshop during December 17-20, 2018.

PUBLICITY AND PROFESSIONAL ASSOCIATION WITH THE CONFERENCE

The conference will be promoted to more than 10,000 key players globally through mailers, brochures, and tri-media publicity, ensuring wide exposure for sponsors and their identification with the region's premier conference.

Your sponsorship will be supported heavily through an integrated marketing, advertising and public relations programme. Your participation will be promoted through a variety of email campaigns, newsletters, periodicals and postings on the online conference website.

Networking with Industry Leaders, Media Practitioners and Academics

During the seven-days programme, four days pre- conference workshop and three days conference, sponsors can obtain direct access to the industry leaders and practitioners in the field of Inventory management, Supply Chain and Reliability. Such networking can generate



valuable contacts during and after the event. The conference can “open doors” to facilitate networking with key decision makers.

Distribution of Company Profile and Services

The conference kit can include the sponsoring companies’ profiles and services. This is an opportunity for reference guide and a regular reminder of the sponsors’ products or services.

PLATINUM SPONSOR

This sponsorship will be **exclusive**

INR 4,00,000

- ✓ Allows **7 free delegates** in the conference and extend an invitation for an invited talk.
- ✓ Prime acknowledgement for platinum sponsor in all pre-conference literature including the main conference announcements and brochures.
- ✓ Inclusion of your corporate logo in all conference collateral including conference brochure, conference journal, banners, streamers, mailers, websites and media releases.
- ✓ Projection as the main sponsor of the conference (in print/ Web).
- ✓ Verbal acknowledgement of your sponsorship during the sponsored keynote session.
- ✓ Invitations to other networking and social events that will take place during the conference.
- ✓ Corporate Logo on the conference website and hyperlinks to your website from the conference website.
- ✓ One complimentary exhibition booth (premium size) in a premier position.
- ✓ One electronic copy of the delegate list for your future networking.
- ✓ Verbal acknowledgement of your sponsorship during the sponsored keynote session.
- ✓ Analysis and report of the Conference as well as a summary of the attendance figures.

GOLD SPONSOR

This sponsorship will be **restricted to two only**

INR 3,00,000

- ✓ Allows **4 free delegates** in the conference and extend an invitation for an invited talk.
- ✓ Acknowledgement in all pre-conference literature including the main conference announcements and brochures.
- ✓ Inclusion of your corporate logo conference brochure, mailers and websites.
- ✓ Projection as sub sponsor of the conference (in print/ Web).
- ✓ Verbal acknowledgement of your sponsorship during the sponsored keynote session.
- ✓ Invitations to other networking and social events that will take place during the conference.
- ✓ One complimentary exhibition booth (standard size).
- ✓ One electronic copy of the delegate list for your future networking.
- ✓ Analysis and report of the Conference as well as a summary of the attendance figures.



SILVER SPONSOR

This sponsorship will be **restricted to three only**

INR 2,00,000

- ✓ Allows 2 free delegates in the conference .and extend an invitation for an invited talk.
- ✓ Verbal acknowledgement of your sponsorship during the sponsored keynote session.
- ✓ Inclusion of your corporate logo in all conference collateral including conference brochure, conference journal, banners, streamers, mailers, websites and media releases.
- ✓ One complimentary exhibition booth (small size).
- ✓ Analysis and report of the Conference as well as a summary of the attendance figures.

BRASS SPONSOR

This sponsorship will be **restricted to five only**

INR 1,00,000

- ✓ Allows 1 free delegates in the conference.
- ✓ Verbal acknowledgement of your sponsorship during the sponsored keynote session.
- ✓ Inclusion of your corporate logo in conference brochure and websites.
- ✓ Analysis and report of the Conference as well as a summary of the attendance figures.

CONTACT PERSON

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